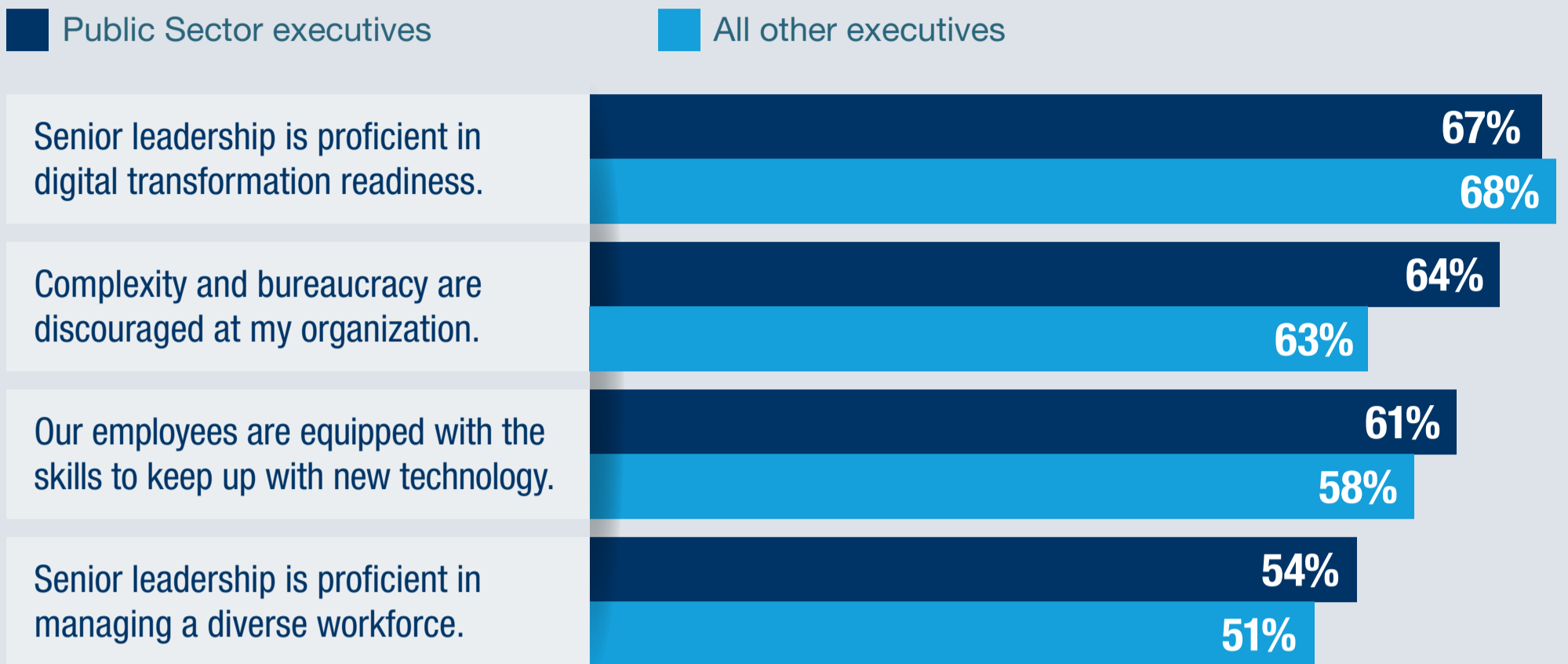


Digital leadership in the Public Sector

Digital transformation promises great things for the Public Sector and the constituents it serves, from lower costs to real-time services and enhanced program effectiveness. Oxford Economics recently surveyed 4,100 global executives and employees, including over 450 from the Public Sector, about their strategies and outcomes for leadership and talent management in the digital economy.

POISED FOR DIGITAL TRANSFORMATION

Public Sector organizations are roughly as mature as private companies in critical aspects of digital-era management.



CREATING A DIGITAL ORGANIZATION

Public Sector organizations are keeping pace on digital decision-making, but everyone has room for improvement.



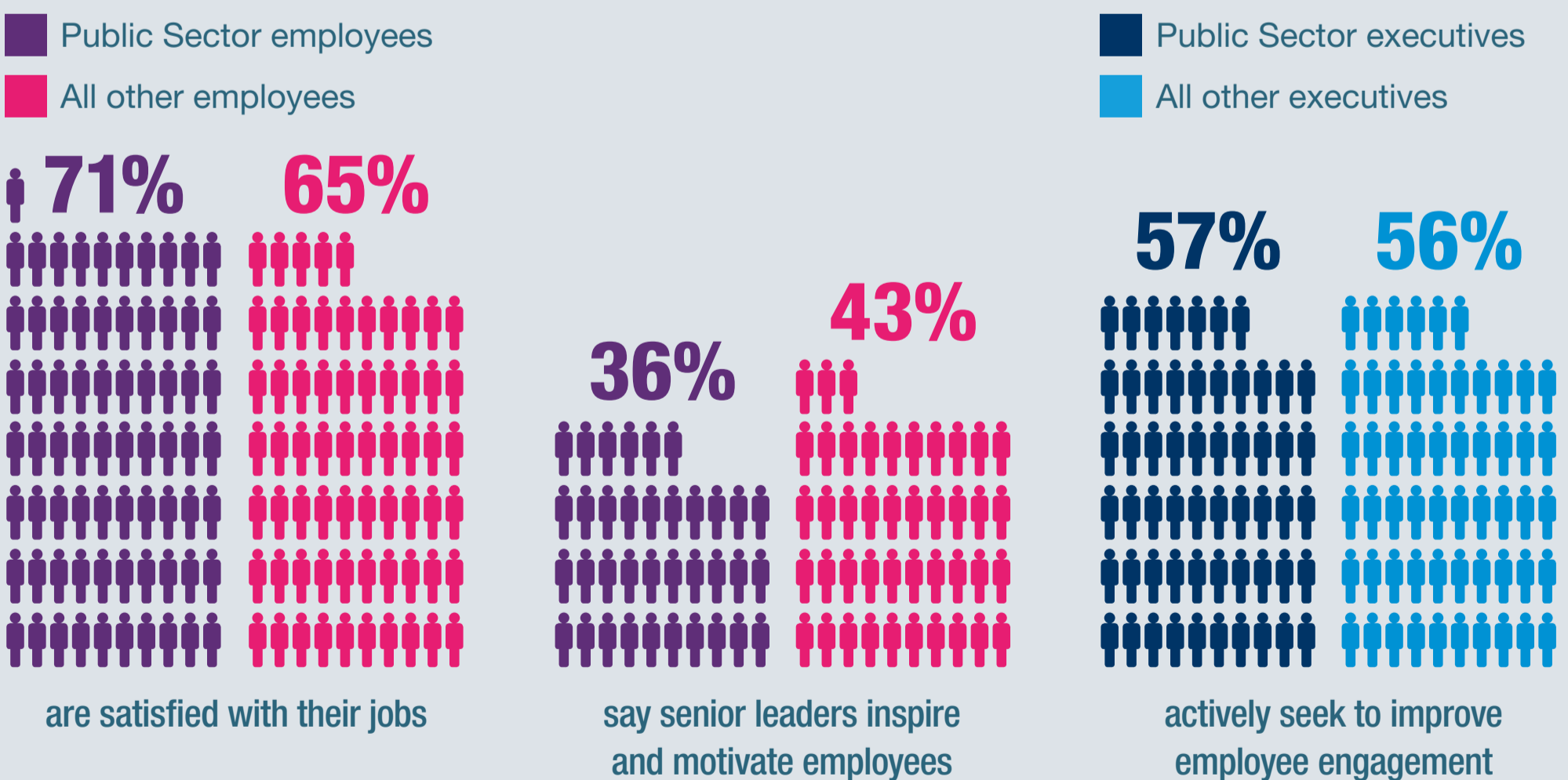
THE DIVERSITY IMPERATIVE

Diversity matters for Public Sector organizations, which exist to serve broad populations. Most could do more to build it.



PUTTING PEOPLE FIRST

Attracting and retaining talent is critical to developing a leadership pipeline.



CONCLUSION

Working in the Public Sector offers employees opportunities to contribute to the betterment of society and make meaningful changes in the lives of citizens. To effectively meet those goals, Public Sector leadership must create organizations that make full use of digital technology and encourage a flat, collaborative culture to support new ways of serving constituents.

To learn more, visit www.successfactors.com.